

gaia-x



Market Conference & Expo

Vienna Austria

14 - 15 March 2023

In partnership with gaia-x
Hub Austria



Gaia-X Priorities & Enablers

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Gaia-X Strategy 2023 - Roadmap



WALKING THE TALK



2021-Setup



2022-Adopt



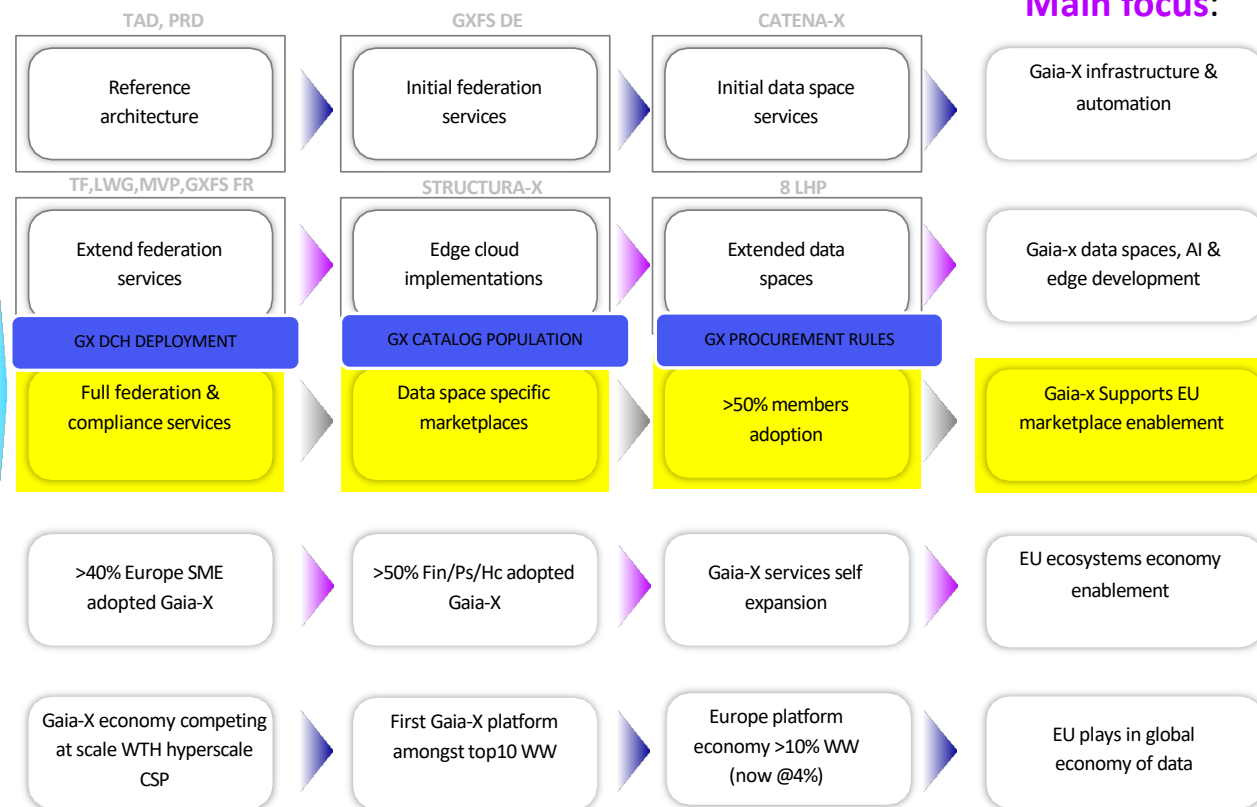
2023-Grow



2024-Expand



2025-Scale



AISBL push



Market pull

Gaia-X Strategy 2023 - Priorities


1) GXDCH DEPLOYMENT – “Be in Control, Remove roadblocks, Deliver!”

- Agile sprint-based development for TAGUS and LOIRE releases
- Initial GXDCH nodes deploy by Q1, expand & enhance through Q4
- Communication and support for members adoption of GXDCH

2) MEMBERSHIP ENGAGEMENT - “Engage, Expand, Members First!”

- Address members needs and expectations
- Encourage and Leverage members & projects contribution
- Create member’s differentiators for business advantage

3) MARKET ADOPTION - “Plan for Tangible Market Adoption Objectives!”

- ‘Users’ inclusion of Gaia-X compliance in their procurement rules
 - ‘Providers’ publishing of Gaia-X compliant services and marketplaces
 - Expansion of Gaia-X Projects and federation’s participants
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Gaia-X Strategy 2023 – Market Enablers



Gaia-X Strategy 2023 – Members Benefits (WIP)



- **STANDARDS: MEMBERS FREE PREMIUM CONTENT** – Full access to all documents and all versions
 - *For non-members:* No access to restricted content (e.g. internal studies, papers, project information, internal media, internal stakeholders map, early releases, internal consultations report, latest releases (n-1), etc.)
- **SW LIBRARY: MEMBERS FREE PREMIUM PACKAGE** – Full access to code and all versions
 - *For non-members* – No access to restricted assets (e.g. wizards, widgets, latest release (n-1), code not yet under ECF, GXDCH releases for compulsory code, etc.)
- **ENDORSEMENT: MEMBERS FREE ENDORSEMENT** – free endorsement for member's project according to endorsement rules
 - *For non-members* – No or limited (under special conditions and fee based) endorsement
- **MEDIA: MEMBERS FREE COVERAGE** – Free content and logo featuring on all AISBL media channels and publications. Involvement in all AISBL events and summit
 - *For non-members* – No content featuring, no advertorial, pure sponsorship only accepted under AISBL scrutiny for non-members
- **CLEARING HOUSE: MEMBERS FREE CLEARING PACKAGE** – free subscription and access to a defined set of exclusive services provided by GXDCH
 - *For non-members* – fee-based access to services, limited access to widget and freebies, no AISBL support and limited GXDCH support
- **PROJECT HOUSE: MEMBERS FREE SUPPORT PACK** – free (limited) tech support for solution review to members
 - *For non-members* – fee-based limited support (time-bound/package) on demand and under AISBL scrutiny
- **PROFESSIONAL SERVICES: MEMBER FREE SERVICE PACK** – TBD Free Professional Services Support (provided through external partners, members or 3P)
 - *For non-members* – TBD (through external partners, members or 3P)
- **ACADEMY: MEMBER FREE TRAINING PROGRAM** – Free members training (threshold per member TBD)
 - *For non-members* – Fee based training
- **PROFESSIONAL CERTIFICATIONS: MEMBER FREE CERTIFICATION PROGRAM** – Free certifications (thresholds TBD)
 - *For non-members* – Fee based certifications
- **TEST BENCH: MEMBER FREE ACCESS** – Only for members

AISBL EXCLUSIVE BENEFITS: Participation to WG, Committees, Contribution to Gaia-X Standard Evolution, Authoring Publications in the Gaia-X Library, Access to members community, Internal Newsletters and Communication, Member's Exclusive Webinars, Events, Trainings, Member's Exclusive Business Enablement Services (see above)

Digital Clearing House – just compliance?...not really

GXDCHs create concentrators of Gaia-X Demand & Offer to enable an economy of adoption services for the benefits to all



Gaia-X useful links – Check them out!



- [Gaia-X Framework](#)
- [Gaia-X Digital Clearing House](#)
- [Gaia-X Specifications](#)
- [News](#)
- [Events](#)

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- www.gaia-x.eu





Thank you!

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